



AMERICAN TRUCK PROTECTION MARKS SIX MONTHS OF SUCCESS PROVIDING WARRANTIES TO INDEPENDENT USED TRUCK DEALERS

Carlstadt, NJ – August 5, 2009 – American Truck Protection (ATP), www.atpwaranty.com, a division of truck warranty market leader National Truck Protection (NTP), continues to enjoy tremendous success, just six months after its launch, providing warranties to independent used truck dealers.

ATP has remarkable demand as shown by hundreds of registered independent dealers and projects that its roster of dedicated dealers will grow significantly as demand for ATP warranty coverage continues to swell. ATP was created and launched by NTP, North America's leading independent provider of warranty and service contracts to the trucking industry.

"The success of ATP is validation of our recognition that the market for providing warranties to independent used truck dealers was significantly underserved," said Robert S. Amico, president of NTP. "By offering an ATP warranty, these dealers are able to more easily move their used trucks off the lot as buyers know they are buying a truck accompanied by an ironclad warranty backed by a 25-year industry leader.

"We have exceeded our projections so far and expect continued growth in the months ahead."

Whereas NTP has focused for the last twenty-five years on providing warranty services to OEM affiliated dealers, ATP was founded to specialize in providing comprehensive and affordable warranties to independent truck dealers. ATP warranties feature quick inspections, easy claims processing and, perhaps most importantly, a significant value-add to any used truck. ATP warranties provide the greatest value in their market segment with prices that are 20 – 50% lower than any other competitive brands.

"Without question, a warranty is a valuable addition to a used truck in any environment but even more so in today's economy," Amico continued. "An ATP warranty provides security, confidence and excellent coverage and helps move used trucks off the lot."

About NTP Inc.

NTP Inc., based in Carlstadt, NJ, is the leading independent provider of warranty and service contracts to the North American trucking industry. NTP, celebrating its 25th year, provides private label warranties to major OEMs as well as extended service contracts to the used truck segment through its extensive network of corporate and independent dealers. NTP provides the most comprehensive repair and breakdown management services in the industry. For information, please visit www.ntpwarranty.com

NTP is a portfolio company of Palladian Capital Partners LLC, a New York based private equity firm. Palladian teams with management in the middle market segment. Visit www.palladiancap.com for additional information.

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