



NEWS RELEASE

NATIONAL TRUCK PROTECTION ANNOUNCES NEW V.I.P BREAKDOWN ASSISTANCE PROGRAM

Program uses technology to set new response time standards

Cranford, NJ –October 22, 2010 – National Truck Protection (NTP), the leading independent provider of used truck warranties today announced that the company has launched a new, enhanced breakdown assistance program.

Whether you are stranded on the interstate, at a loading dock or virtually anywhere, NTP's easy to use VIP breakdown assistance program is there for its customers twenty-four hours a day, seven days a week, and 365 days a year. This new program streamlines all customer touch-points with one objective: to provide the fastest, most courteous and responsive service available. By simply providing NTP's live operators with minimal information, either the vehicle identification number (VIN) or their NTP contract number, the caller can be quickly directed and routed to an authorized repair facilities within minutes.

"We developed some proprietary search algorithms that enable us to quickly identify a customer's contract files, search the contents, determine coverage levels, calculate the in-service interval remaining, and then based on that information, route them to the appropriate facility with speed and accuracy", said Robert S. Amico, president of National Truck Protection. Frequently, the vehicle's driver is not aware of the powertrain components in their truck and when broken down, this can lead to long and frustrating diagnostic calls. "So to solve this, in our new system a caller only needs to provide us with their VIN or contract number, and in lightning speed, we identify the engine, transmission and rear end components and based upon our extensive database, we quickly select an authorized repair center for their breakdown", Amico added. "This speed will likely set the new service standard in the industry," said Amico.

NTP customers can call the breakdown service from any location, at any time. With minimal information, NTP identifies all the information necessary to provide its customers with superior customer service.

About NTP Inc.

NTP Inc., based in Cranford, NJ, is the leading independent provider of warranty and service contracts to the North American trucking industry. NTP, celebrating its 26th year, provides private label warranties to major OEMs as well as extended service contracts to the used truck segment through its extensive network of corporate and independent dealers. NTP provides the

most comprehensive repair and breakdown management services in the industry. For information, please visit www.ntpwarranty.com

NTP is a portfolio company of Palladian Capital Partners LLC, a New York based private equity firm. Palladian teams with management in the middle market segment. Visit www.palladiancap.com for additional information.

Media Contact:

Greg Kalish

GK Communications for NTP

516.665.3292 (o)

gkalish@gkcomms.com